

## World of Coal Ash 2011 Sponsorship Choices and Assignments

Sparkling Benefits for the Metal list		Platinum	Gold	Palladium	Silver	Bronze
<b>Rock Solid Program!</b>		\$10,000 and above	\$5,000 and above	\$2,500 and above	\$1,000 and above	\$500 and above
Company name, logo and link on WOCA website		X	X	X	X	X
Company name on signage at WOCA		X	X	X	X	X
Listed in proceedings volume and abstract book		X	X	X	X	X
Ad in proceedings volume and abstract book		Full page	Full page	Full page	Half page	Quarter page
Complimentary attendee registration		4	2	1	0	0
Right to use WOCA's name in company's promotions		X	X	X	X	X
Gleaming Specific Sponsorship		Metal Level		Availability		
Wednesday Evening (5/11/11) Reception Tentative site - Red Rocks Amphitheater One sponsor (entertainment not included)	\$25,000	Platinum				
Monday evening (5/9/11) Welcome Reception tentatively a beer tasting function One Sponsor (entertainment not included)	\$10,000	Platinum		No 2009 sponsor		
Tuesday (5/10/2011) Lunch One sponsor	\$10,000	Platinum		No 2009 sponsor		
<b>Wireless Internet Provider, covers entire conference area</b>	\$6,000	Gold		New Sponsorship for 2011		
<b>Cocktail Reception during Poster Session Tuesday (5/10/10)</b>	\$5,000	Gold		New Sponsorship for 2011		
<b>Shuttle Busses for Wednesday Evening Reception (5/11/2010) at (tentative location) Red Rocks Amphitheater</b>	\$5,000	Gold		New Sponsorship for 2011		
<b>Gusseted Canvas Tote with your logo</b>	\$5,000	Gold		New Sponsorship for 2011 - Bags contain literature added by \$200 sponsors		
Breakfast Sponsorship - Tuesday Sponsor name on signage and napkins	\$5,000	Gold				
Breakfast Sponsorship - Wednesday Sponsor name on signage and napkins	\$5,000	Gold				
Breakfast Sponsorship - Thursday Sponsor name on signage and napkins	\$5,000	Gold				
Name Badge and Lanyard - One sponsor Sponsor name on badge and lanyard	\$5,000	Gold				
<b>Hotel Key Card - One sponsor Sponsor logo on hotel room key cards</b>	\$3,000	Palladium		New Sponsorship for 2011		
Note Pad - Sponsor logos as well as WOCA, CAER, ACAA logos - One sponsor	\$3,000	Palladium				
Coffee Break Sponsorship - Tuesday morning Sponsor name on signage and napkins	\$3,000	Palladium				
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Coffee Break Sponsorship - Thursday morning Sponsor name on signage and napkins	\$3,000	Palladium	
Coffee Break Sponsorship - Tuesday afternoon Sponsor name on signage and napkins	\$3,000	Palladium	
Coffee Break Sponsorship - Wed'sday afternoon Sponsor name on signage and	\$3,000	Palladium	
Coffee Break Sponsorship - Thursday afternoon Sponsor name on signage and napkins	\$3,000	Palladium	
Wednesday Evening Reception Entertainment TBD Sponsor #1	\$2,500	Palladium	
Wednesday Evening Reception Entertainment TBD Sponsor #2	\$2,500	Palladium	<b>No second sponsor in 2009</b>
Monday Evening Welcoming Reception Entertainment One Sponsor	\$2,500	Palladium	
Poster Stands - One sponsor needed	\$2,500	Palladium	
Candy/Gum, Daily for Presentation Rooms - your logo on wrappers - Keep audience awake during presentations	\$2,500	Palladium	
Student Gathering - One sponsor - Lunch and gathering for WOCA student attendees.	\$2,500	Palladium	
<b>Full page ad in Program Book</b>	\$2,500	Palladium	<b>New Sponsorship for 2011</b>
<b>Water Dispenser cups - One Sponsor Dispensers located throughout conference</b>	\$2,500	Palladium	<b>New Sponsorship for 2011 - Logo will be imprinted on cups</b>
<b>Passport to the Exhibit Hall - with raffle for prizes for completed passports</b>	\$2,000	Silver	<b>New Sponsorship for 2011</b>
Large Exhibit Hall Slide Show Each sponsor featured on separate slide	\$1,000	Silver	
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TV Monitors throughout hallways - One Sponsor	\$500	Bronze	
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Flower Sponsor - One sponsor - For lunch tables, reception, registration, etc.	\$500	Bronze	
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Student Oral Presentation Award	\$500	Bronze	MCAA
Industry Oral Presentation Award	\$500	Bronze	Bart Thomas Award
Student Poster Award	\$500	Bronze	ACAA Educational Foundation
Industry Poster Award	\$500	Bronze	EPRI
<b>Literature contribution for tote bags - Maximum of ten sponsors</b>	\$200	Aluminum	<b>New Sponsorship for 2011</b>